



## 2018 MEDIA POLICIES AND PROCEDURES

### **MEDIA CREDENTIALS**

Information regarding media credentials can be found at:

<http://amgentourofcalifornia.com/news/media-resources>

Approved members of the media can pick up their media credential starting Friday, May 11<sup>th</sup> for the Men's Race in Long Beach or Wednesday, May 16<sup>th</sup> for the Women's Race in Elk Grove. Credentials will be available at every stage Start in the MEDIA TENT and at every Stage Finish in the MEDIA WORK ROOM. The media credential will allow access to various, designated media areas at each start and finish. You will be required to show a valid photo ID, such as a driver's license or passport, in order to sign for and claim your media credential at each location.

### **CREDENTIAL PICK UP**

#### ***Start Locations***

At the start lines, media checking-in for the first time will receive their Media/Photo Credential at a MEDIA TENT adjacent to the announcer's stage at each start line.

#### ***Finish Line***

At the finish line, credentials can be picked up at the MEDIA WORK ROOM (please see listing of all Finish line locations).

### **CREDENTIAL ACCESS**

Credential levels are restricted to:

- a. Press Room (all)
- b. Press Conferences (all)
- c. Press Tent (all)
- d. Road – start (all)
- e. Road – finish (only yellow, blue or red bib)
- f. Mix Zone – finish (rights holders)

### **ACCESS INFORMATION**

- A credential DOES NOT guarantee complete access.
- AT THE START LINE, there is a team parking area. Though it is public access, media members may make their way to any respective team and request interviews through a designated team media liaison.
- AT THE FINISH LINE, a MEDIA TENT next to the finish line and behind the barriers will be cordoned off for all credentialed media. It is complete with information and a screen to view the race.
- AT THE FINISH LINE, a mix zone for rights holders and television (both local and national) is located behind the AWARDS STAGE. This mix zone is restricted to only those with a special marking.
- AT THE FINISH LINE, for all press conferences, media members must display their credential for access.
- AT THE FINISH LINE, road access is restricted to only yellow, red and blue bibs (A limited number of bibs are issued due to safety reasons; see *photography and caravan travel*).



### **PHOTOGRAPHER INFORMATION**

The event organizers reserve the right to prioritize access for photographers at the start and finish. **Only credentialed broadcast/photo media will have access to certain restricted media zones on or near the race course each day.** These areas include, but are not limited to, the sign-in area at the start line and course access at the finish line. To control entry to these areas, media members entitled to access will be assigned a numbered photo bib or a colored bracelet at the start.

These assignments will be made in advance, with all requests taken into consideration daily. Any photographers or camera operators who are assigned vests and interfere with the race or fail to follow instructions will be removed from the area and will be subject to losing race credentials. A form of identification, such as a valid driver's license, will be exchanged for a vest upon pick-up. No exceptions will be made, so please come prepared.

### **VESTS/BIBS**

The event organizers reserve the right to prioritize access to the road at start and finish lines for photographers. **Only credentialed broadcast/photo media will have access to certain restricted media zones on or near the race course each day.** These areas include, but are not limited to, the sign-in area at the start line and course access at the finish line. To control entry to these areas, media members entitled to access will be assigned a numbered photo bib. These assignments will be made in advance, with all requests taken into consideration. Any photographers or camera operators who are assigned vests and interfere with the race or fail to follow instructions will be removed from the area and will be subject to losing race credentials. A form of identification, such as a valid driver's license, will be exchanged for a vest upon pick-up. No exceptions will be made, so please come prepared.

Contact: **Guillermo Rojas, 719-428-9421**

### **PHOTO MOTOBIKES**

The host organization reserves the right to prioritize access for photographers to shoot the race on motorbikes. **Motorbikes will be made available to select photographers and will be driven by qualified drivers provided by race organizers. ALL PHOTOGRAPHERS ARE REQUIRED TO BRING THEIR OWN HELMET, WEAR LONG PANTS AND HAVE NATIONAL LEVEL COMPETITION EXPERIENCE ON MOTOS.** Photographers must request access to a motorbike upon application for media credentials by filling out the supplemental photo moto application on the Amgen Tour of California website or ask Guillermo Rojas on-site in the media room. *Please be aware, not all requests can be fulfilled.* If assigned a photo motorbike, **please make prior arrangements to accommodate personal vehicles and effects, as these are one-way trips.** Bikes will be assigned on a daily basis with no guarantees. All photographers assigned will receive confirmation the night prior (by 7:00pm) to the stage via phone, text or email from Guillermo Rojas. Assigned photographers must check-in with Guillermo Rojas and their assigned Motobike pilot one hour prior to the stage start.

The main contact for photo motobikes is **Guillermo Rojas, 719-428-9421**

### **WORKING PRESS ROOM**

A working press room is provided at the finish line of each city. The press room is accessible to all credentialed media and is supplied with race information, work space, wireless internet access and power. **MEDIA MUST WEAR THEIR RACE CREDENTIAL AT ALL TIMES IN THE MEDIA WORK ROOM.** Food and drinks also are provided at each location.



## **RESULTS**

Approximately 15 minutes after the conclusion of each stage, provisional results are provided in the press room. Complete results are usually available within an hour of the conclusion of each day. Copies may be provided as a PDF through an email during the event. A sign-up list will be assembled, or requests can be made to [Elizabeth.Frydrych@TORREcs.com](mailto:Elizabeth.Frydrych@TORREcs.com). Copies of results can also be obtained via the event's website: [amgentourofcalifornia.com](http://amgentourofcalifornia.com).

## **FREE MOBILE APP**

The free Amgen Tour of California App is available at [www.amgentourofcalifornia.com/app](http://www.amgentourofcalifornia.com/app). The app will feature daily live coverage of the final two hours of each stage, full start-to-finish coverage via GPS, race situation and up-to-the-minute text commentary throughout the race. It can be downloaded free of charge via iTunes, Google Play and the Apple and Android app stores.

## **DAILY RELEASES**

At the conclusion of each day, a press release and recap is issued. To obtain the release, please contact Morgan Barthmuss – [mbarthmuss@canvasblue.com](mailto:mbarthmuss@canvasblue.com) or Josh Levitt, [JLevitt@canvasblue.com](mailto:JLevitt@canvasblue.com).

## **PRESS CONFERENCE – KICKOFF**

A pre-race press conference with various notable athletes will be held:

### **MEN'S RACE**

DATE: Friday, May 11<sup>th</sup>  
LOCATION: Hyatt Regency Long Beach  
ADDRESS: 200 South Pine Avenue  
Long Beach, California, USA, 90802  
ROOM: Beacon Ballroom B  
TIME: 2:00-3:30pm

### **WOMEN'S RACE**

DATE: Wednesday, May 16<sup>th</sup>  
LOCATION: Elk Grove Regional Park Pavilion  
ROOM: located in the center of the park  
ADDRESS: 9950 Elk Grove Florin Rd, Elk Grove, CA 95624  
TIME: 5:00-7:30pm

## **PRESS CONFERENCES – DAILY**

A post-stage press conference will be held daily immediately following the award ceremony, approximately 30 minutes after the stage ends. Press conference locations are located in this guide. Press conferences typically feature the **race leader**, **stage winner** and **newsmakers of the day**. On the final day, race organizers will be made available with leader jersey winners and other notable performers.



### **TELEVISION INTERVIEWS**

Due to time restraints, **only the host broadcaster and a limited number of specifically designated television crews will have access to the stage winner and race leaders IMMEDIATELY following the completion of each stage.** All other interviews will take place at the press conference.

### **IMPORTANT NOTES:**

- Suggested shots for broadcast media include the official sign-in at start lines, the finish of each day's race, post-race awards ceremonies and press conferences.
- One-on-one interviews may be arranged with the race press team liaison that travels with teams as early as possible and at a time other than at official press conferences, due to time constraints and team/racer schedules. Team directors will be encouraged to consider the value of television interviews and build a schedule that can accommodate possible opportunities.

### **OFFICIAL SPOKESPERSON**

The official spokesperson for the race is **Michael Roth, 310-308-7684**. Please coordinate any pre- and during event interviews with **Joshua Levitt, 949-981-0757**. The press team also will assist in arranging interviews with cyclists, if time permits; however, it is highly encouraged that media contact each team's press officer prior to the race to schedule on-site interviews during race week. Most team press officer contact information is available on the teams' websites.

### **PRE- AND POST-RACE ATHLETE and TEAM DIRECTOR INTERVIEWS**

Pre- and post-race interviews can be coordinated either with each team's press liaison (if they are present on-site) or through **Lisa Ramsperger, 719-330-0565**.

### **MEDIA PARKING**

Media parking is very limited at each finish line and will be designated by "MEDIA PARKING" signs. In each city, approximately 50 spots will be provided on a first-come, first-served basis. "MEDIA PARKING" placards will be made available at the media center in most cities by request. The organization reserves the right for placard distribution based on availability.

### **ROUTE ACCESS (VEHICLES)**

Media members may wish to view the race from areas other than those provided to media at the start and finish lines. If you chose to walk out along the route prior to the race's arrival, please cross the route only at the designated crosswalks, as to ensure your safety and the safety of the riders.

#### **SPECIAL NOTES:**

- Park your vehicle well off the road if you choose to stop along the race route to watch or photograph the race action.
- Personal vehicles are not be permitted in the race caravan, so be sure to have an adequate map to help you get from place to place.
- Race logs are available online and in media centers to help assist with route planning.



### **CARAVAN TRAVEL**

Media may ride along in the race caravan in designated media vehicles (2). Space is extremely limited. All requests for a seat in the media caravan will be considered. Please request access to a media vehicle upon application for credentials. Please be aware, not all requests can be fulfilled. If assigned a seat in the race caravan, please make prior arrangements to accommodate personal vehicles and effects, as these are one-way trips.

Contacts for caravan travel are **Shawn Frack, 949-246-8460**

**IMPORTANT NOTES, SAFETY FIRST:** Please adhere to the instructions given by race officials, marshals and law enforcement agencies. They are here to ensure the route is secure and safe for everyone – riders, media, race staff and spectators alike. The Amgen Tour of California will be run under “rolling road closures,” meaning the route will close prior to the race’s arrival and will re-open once the last race vehicle has passed. Please do not attempt to join or cross the caravan, or more importantly, leave before the last vehicle passes. Road closures along the route will be kept to a minimum, but long enough to ensure the security of fans and riders. Please **DO NOT** hinder rider advancement. Stay back, well off the field of play, so that the cyclists may pass unimpeded. Do not touch the riders.

### **MEDICAL INQUIRIES**

The medical staff working on the Amgen Tour of California is not permitted to comment on the injuries or medical condition of any athlete or member of the race entourage. All medical inquiries should be handled through the press team.

**ANY VIOLATIONS TO THE 2018 AMGEN TOUR OF CALIFORNIA MEDIA POLICIES AND PROCEDURES MAY RESULT IN THE REVOKING OF YOUR RACE CREDNETIAL.**